The sweded store

Be Kind Rewind is a drama and a comedy released in 2008. It has been written and directed by Michel Gondry.

The scene is set in a neighborhood and; more precisely in a video club. As far as the time is concerned, it's recent, because of the DVDs that we can see in a store. The video club belongs to Mr Fletcher (Danny Glover), an old man who employs Mike, a young black "teenager". After the leaving of Mr Fletcher, a friend of Mike, Jerry who entered in the store, erased all the tapes because he had been victim of an accident. Jerry and Mike are going to try to shoot kind of remakes of these erased movies, called *Sweded*.

The scene that I loved more is when everybody was here to watch the last movie they carried out by themselves in order to struggle against the closing of the store. Even if they didn't manage to, it was, in my opinion the most harrowing scene because in fact, I expected an ending much happier than this one.

I was riveted the whole way through, maybe because it was in English. I didn't dislike, but however, I didn't love too. Indeed, I'm a bit disappointed. It isn't a flawless and a top-notch movie, the way that the actors acted didn't convince me. It's a scam to pay for watching it.

I advise you to watch this film at home with your family if you are getting bored, but not on theater because, I think, it isn't worth it."

Thomas Ibanez.